



IDYLLWILD  
ARTS

# ANNUAL IMPACT REPORT

FY21 - FY23

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# MESSAGE FROM THE PRESIDENT

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It is my privilege to share highlights of the previous three years and to lift up the incredible spirit of the Idyllwild Arts community. With the global health pandemic now in our rear-view mirror, we reflect on the successes, triumphs, and accomplishments that uncovered a resilience within our community that could have only been unveiled during unprecedented times.

In recent years, IAF's leadership has been focused on creating a new strategic impact plan and identifying the goals that will help us build on the excellent educational and artistic programs we provide our students. Throughout the years highlighted in this annual report, it is clear that we accomplished a great many things, such as launching the Advancing Our Promise campaign, implementing the Emergency Response Center, launching the Native American Art Center, creating a Wellness Center, and much more. But the throughline within these achievements belong to the people of Idyllwild Arts and the external partners who believe in the transformative power of art.

Since Idyllwild Arts was founded, we have had a diverse and inclusive community. A community where the language of art and music helped us understand our differences and similarities and to imagine a bright future together. Our commitment to support a diverse community of learners has now been strengthened by creating a Community of Respect Charter, an Anti-Racism Policy, and a Diversity, Equity, Inclusion and Belonging Collaborative to help ensure that we are leading our students to be successful in an increasingly complex and diverse world.

When I reflect over the past three years, I am most grateful to the teachers who taught regardless of the obstacles, the students who rose above the challenges, the parents who believed in us, the staff who continued working toward our future, and the partners who supported us. Our successes, in no small measure, belong to the community of Idyllwild Arts.

I offer my sincerest gratitude to all of our benefactors whose support allowed us to serve our students during a time when they needed stability, encouragement, focus, and grit. As we prepare them for a rapidly changing world, we know that they will make a difference in the communities in which they will live and serve.

Most sincerely,

# IDYLLWILD ARTS: RESILIENT AND READY FOR THE FUTURE

Throughout Fiscal Years 2021, 2022, and 2023, the Idyllwild Arts (IA) community remained resolute. Despite the challenges posed by the pandemic—and those of a recovering, post-pandemic world—Idyllwild Arts successfully maintained existing priorities while laying the groundwork for aspirational future goals. This Annual Impact Report will provide an overview of the challenges, changes, and successes IA experienced during this time frame, stretching from the Kids & Teens Summer Program of July 2020 to the Adult and Native American Arts Programs of June 2023.<sup>1</sup>

In the midst of hardships exacerbated by global crises and changing legislation, Idyllwild Arts strategically regrouped, realigning objectives and emerging with a concrete plan to guide our activities going forward. The attendant period of reflection allowed the organization to re-evaluate its priorities and refocus its efforts towards impactful, community-oriented initiatives.

Of course, 2020 and 2021 were dominated by the issue of ensuring the health and safety of an international boarding community of students, staff, and faculty throughout the pandemic. Idyllwild Arts swiftly implemented and adapted COVID-19 protocols regarding safety and security measures; this was reflected in the modified provision of dining services, testing accommodations, and quarantine spaces, both indoors and out.

To better serve the town of Idyllwild and the surrounding communities, Idyllwild Arts joined forces with Mountain Communities COVID-19 Mutual Aid (MCCMA), a non-profit started by parents of Idyllwild Arts Academy alumni to provide low-cost or free food boxes to individuals and families in need of assistance. IA also further invested in and supported the health and mental well-being of all students, staff, and faculty through the creation of the Wellness Center. Additionally, IA began to make efforts to establish the Emergency Response Center (ERC), which came to fruition during Fiscal Year 2023; today, the ERC stands ready to provide essential support and quickly administer assistance in any crisis.

During the pandemic—as we all remember well—virtual learning took centerstage. For the 2020 Summer Program, IA offered an array of virtual art-making workshops, which provided a much-needed outlet for creativity and personal expression, as well as an online community for arts learners living in isolation. IA effectively pivoted towards online learning and accommodations, finding ways to innovate, persevere, and maintain a sense of community within a virtual world. This continued throughout 2020-2021 Idyllwild Arts Academy school year as IA designed a hybrid learning model, one that included class offerings from early

note that the Kids & Teens Programs of 2023 (July 2023) are part of Fiscal Year therefore, they are not included in this report.



morning to late at night in order to serve international students who were unable to travel from their home countries around the globe.

On the national front, this period also saw the rise of the Black Lives Matter and Stop Asian Hate movements in response to ongoing racial violence, as well as a resurgent fight for Transgender and LGBTQ+ rights. Idyllwild Arts established its first Diversity, Equity, Inclusion, and Belonging (DEIB) Collaborative and articulated an institutional commitment to dismantling systems of oppression and inequity. IA also launched the Native American Arts Center—an evolution of IA’s long-standing Native American Arts Program—with plans for the construction of a physical center by the Meadow, a project that continues to be in development today. Once built, the center will provide a much-needed space for the Indigenous community to showcase and celebrate their cultural heritage as well as their longstanding connection to Idyllwild Arts Academy.

As expected, the pandemic did pose unique challenges for individual donations, so IA redirected its efforts towards institutional fundraising. Despite the negative impact on individual fundraising efforts, Idyllwild Arts rallied, tapped into other funding sources, and—due to the heroic generosity of longstanding donors—achieved a positive outcome for the institution. The subsequent Fiscal Years have seen great success in fundraising as Idyllwild Arts enacted new strategies and brought long-gestating projects into being.

This included the launch of Advancing Our Promise, a capital campaign aiming to raise \$12 million over the course of three years. This campaign is structured around three pillars:

- I. **ENHANCEMENT OF CORE PROGRAMMING** - The Academy and Summer Program remain at the heart of Idyllwild Arts. The campaign will strengthen our foundation, ensuring our signature programs continue to provide the highest level of artistic education for students of all ages.
- II. **INNOVATIVE EDUCATIONAL LEADERSHIP** - Idyllwild Arts requires creative, visionary leadership with proven expertise to effectively launch new initiatives that will be critical to long-term success.
- III. **INFRASTRUCTURE AND CAPITAL** - The Idyllwild Arts campus is unique and requires renovation, restoration, and the creation of new facilities focused on safety and security, environmental sustainability, and campus housing.



IA has already raised approximately 68% of the Advancing Our Promise fundraising goal. As the three pillars outline, this campaign was specifically designed to enhance existing programming, create new programs and institutes, and improve campus buildings and infrastructure, all with the aim of investing in the future of Idyllwild Arts as a true leader in 21st century arts education. IA has already made significant progress and accomplished much with these goals in mind, and is set to continue doing so.

Meanwhile, leadership efforts centered on cultivating and maintaining external partnerships. These efforts emphasized leveraging the collective strengths of the community to overcome the numerous obstacles, especially those presented by the global pandemic and the uncertainty it created. This shift in focus positioned Idyllwild Arts to maximize its strengths, collaborate with external partners, and utilize the resources and expertise of a larger community. IA contracted with consulting firms The DeVos Institute of Arts Management, CRANE Metamarketing, and Sightlines on an ambitious, Organizational Planning project, which included the following five components:

- Strategic Plan
- Board Development Plan
- Environmental Sustainability Audit
- Campaign Feasibility Study
- Marketing Plan Implementation

The Strategic Plan and Board Development Plan have since been completed, with the latter culminating in the addition of several new trustees to the IAF board. The Environmental Sustainability Audit, which enables IAF to secure funding towards becoming a Net Zero Campus, remains in progress, while the Campaign Feasibility Study was successfully launched in FY 2023. The Marketing Plan Implementation, which saw the revamping of IA's branding, logo, and associated color palette, has recently concluded with the launch of the completely-redesigned IA website early on in FY 2024.

During the pandemic, Idyllwild Arts dedicated itself to improving internal systems and processes, enhancing the overall efficiency and effectiveness of daily operations. All of the measures taken helped the Idyllwild Arts community to persevere through the pandemic and to emerge strong and well-prepared for future challenges. It was the many changes and challenges of this period that gave Idyllwild Arts the opportunity to reflect and grow into a leaner, more agile entity, better equipped to navigate the ever-evolving landscape of the post-pandemic world.



Over the course of the Fiscal Years 2021, 2022, and 2023, Idyllwild Arts was able to design, advance, and complete several new initiatives and projects that have already had a substantial impact on the IA community; several more are ongoing and continue to be developed.

Since its establishment, the Wellness Center has flourished and become a fixture of the IA campus. Meanwhile, the inauguration of the Emergency Response Center stands as one of the concrete deliverables of FY 2023. Both represent IA's responsiveness to community needs, especially the establishment of the ERC, which was in part driven by the two campus closures that have taken place in the past decade (the first happening due to wildfire, the second due to the pandemic). Due to its remote, mountain-top location in Southern California, IA must be prepared for future environmental disasters and other crises. Our dedicated Emergency Response Center, which includes fire, security, and safety services available at all times, is IA's solution and safeguard for an ever-changing, unpredictable, and occasionally crisis-wracked world.

Indigenous art and culture have been close to the heart of Idyllwild Arts since the organization's founding in 1946 on land associated with the Cahuilla people; with this in mind, IA has substantially expanded its Native American programming and increased its offerings in the past few years. IA continues to develop plans to expand its Native

American Arts programming, including the aforementioned construction of a building to house the Native American Arts Center and other initiatives designed to give back to indigenous communities. Currently, IA's Native American Arts Center offers programming throughout the year, including immersive, hands-on art-making workshops; a summer Native American Arts Festival; artist residencies and masterclasses; cultural events such as the annual Indigenous Peoples' Day Celebration; and an online lecture series. The goal of the Native American Arts Center is to expose both indigenous and non-indigenous populations to a rich and diverse array of Native art forms, both traditional and contemporary. Today, IA is in the planning stages for the first-ever physical space dedicated to the NAAC as well as for a Meadow Project that will restore and preserve a sacred Cahuilla site on the IA campus.

The events of the past few years have been a strong reminder of the importance of building community and staying connected; much of IA's success during this time was made possible through its refocus on longstanding partnerships and ongoing collaboration. In keeping with this theme, IA has recently hired its first-ever Alumni Relations Manager, who has been spearheading a new alumni networking platform—Idyllwild Arts Connect—and further cultivating IA's relationships with its alumni.





IA has also been giving back to its community through the Art in Society (AIS) and Arts Enterprise Laboratory Strategic Grant Initiative (AEL) programs. The Art in Society program inspires students to discover their unique role in the global community. AIS students engage in community service; share their creative journeys with the public; bring arts education to local K-8 students; and more. Their work culminates in an Annual Symposium that addresses contemporary issues through art, performance, and discourse.

Similar to AIS, our Arts Enterprise Laboratory Strategic Grant Initiative (AEL) gives students the opportunity to pursue projects beyond IAA's curriculum, including interdisciplinary, entrepreneurial, and activist endeavors. Launched over a decade ago, AEL comprises a broad range of resources designed to help Idyllwild Arts Academy students create their own work; learn the business side of art, including fundraising, budgeting, marketing, and project management; receive guidance and mentorship from IAA alumni and working artists; and explore art as a form of community-building. All AEL activities are conceptualized around helping Idyllwild Arts students become more engaged and effective Citizen Artists, with entrepreneurial skills that further the impact of their artmaking. Even students who are not directly involved with AEL benefit from the program, as AEL often provides key funding for masterclasses that enable IAA students to learn from industry professionals and teaching artists firsthand.

One of the more recent AEL projects included a strategic partnership between Idyllwild Arts and The Aquarium of the Pacific in Long Beach, CA. Students from IAA's Visual Arts Department collaborated with the aquarium's Teen Climate Council to produce a children's book inspired by Yutaka, a real-life giant sea bass living at the aquarium. The book, "Yutaka Finds a Friend," raises awareness for several endangered species (such as the giant sea bass) and their delicate ecosystem off the coast of California. It also communicates the importance of conservation efforts, featuring the Aquarium of the Pacific's breeding program for the giant sea bass.



The book was written by the aquarium’s Teen Climate Council and illustrated by the following members of IAA’s 2023 Visual Arts Department: Harper Donaldson (Senior Managing Illustrator), Adiya Nabiyeva (Senior Illustrator), Daone Choi, Min Gao, Anisiia Isaeva, Jade Shantay, Nil Delfin Uslu, and Maria Barcelo Tous. Rebecca Kandel, the Director of AEL, headed the book design. This project stands out as an excellent example—one of many—of IAA students engaging in advocacy through art.

Other programs currently in development—and soon to be additional sources of revenue for IA—are the Center for Creativity & Social Entrepreneurship (CCSE) and the Institute for Teaching and Learning (ITL). These programs are a key part of IA’s new organizational model, which aims to reach learners through five distinct opportunities: the Academy, Summer Program, NAAC, CCSE, and ITL.

Once launched, the Center for Creativity & Social Entrepreneurship will be an open-campus hub serving both the Idyllwild Arts Academy and Summer Program, open year-round. The center will promote the value of an arts education by revealing ways that it can contribute to interdisciplinary fields and tackle the world’s biggest challenges. It will also have a variety of online offerings that will enable IA to expand its reach and bring arts education to students off the mountain. In the process, it will unify various initiatives on campus with a focus on inspiring artists to harness their creative skills in order to create a positive social and environmental impact. This program, still in development, stands as one of many endeavors furthering the Idyllwild Arts Foundation’s mission of “Changing Lives through the Transformative Power of Art.”



The Institute for Teaching and Learning, also in development, will be an arts education resource center where Idyllwild Arts faculty and others in the field can explore best practices, share knowledge, and design innovative lesson plans and curricula for a new generation of engaged global Citizen Artists. Under the leadership of President Pamela Jordan, Idyllwild Arts Foundation (IAF) has articulated a vision of serving as a leader in 21st century teaching and learning—the ITL was conceptualized to achieve this vision. This program will foster synergies among artistic and academic programs and provide a field-building platform for disseminating findings and research to other institutions and teachers around the country.





# IDYLLWILD ARTS ACADEMY

The 2020-2021 school year (FY 2021) was a unique year with several of our students unable to travel to Idyllwild Arts due to COVID-19 travel and visa restrictions. A good portion of our students were online for the entire school year.

In Fall 2021, IA returned to in-person instruction, but the campus remained closed to the public; IA did not have many performances open to the public (and the ones that did take place required reduced-capacity) and the campus was not open to visitors. COVID-19 precautions remained in place throughout the 2021-2022 school year (FY 2022).

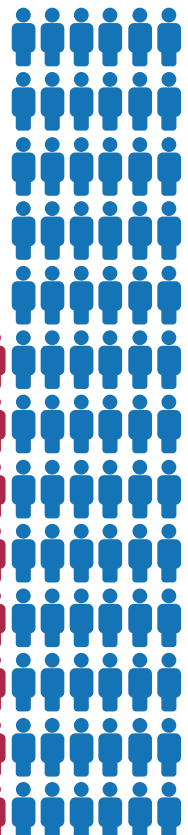
For the 2022-2023 school year (FY 2023), we began formally re-opening the campus to the public for performances, visitors, etc. We intentionally decreased the student body in order to offer more mental health support for returning students, to provide more isolation rooms and services for COVID-19 management, and to focus on taking care of current students and community members; we are anticipating a return to full capacity in Fall 2023 for the 2023-2024 school year (FY 2024).

Despite the many changes and challenges, IA continued to provide ample tuition assistance to a large percentage of the student body, which in turn continued to represent a vast array of countries (despite periodic restrictions on travel and visas).

# ACADEMY STATISTICS: ADMISSION

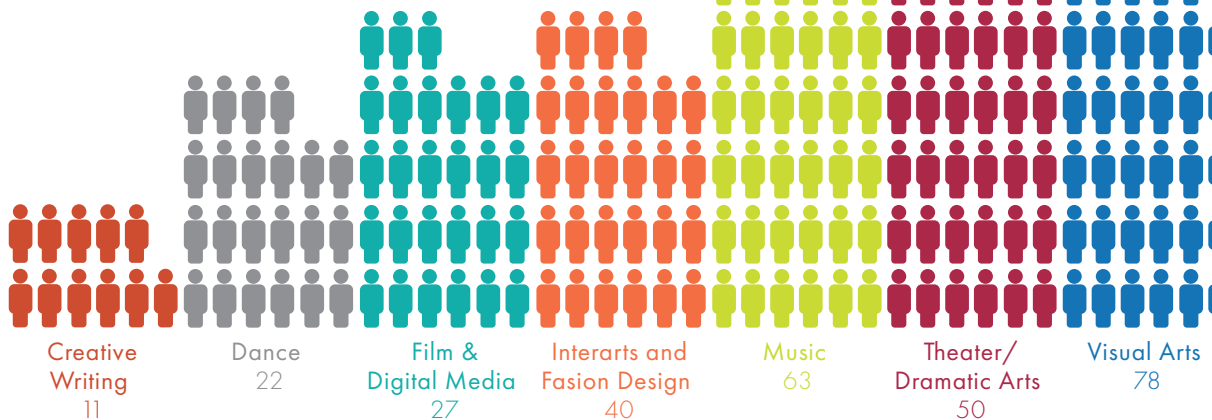
## FALL 2020

291 TOTAL STUDENTS  
34 COUNTRIES REPRESENTED

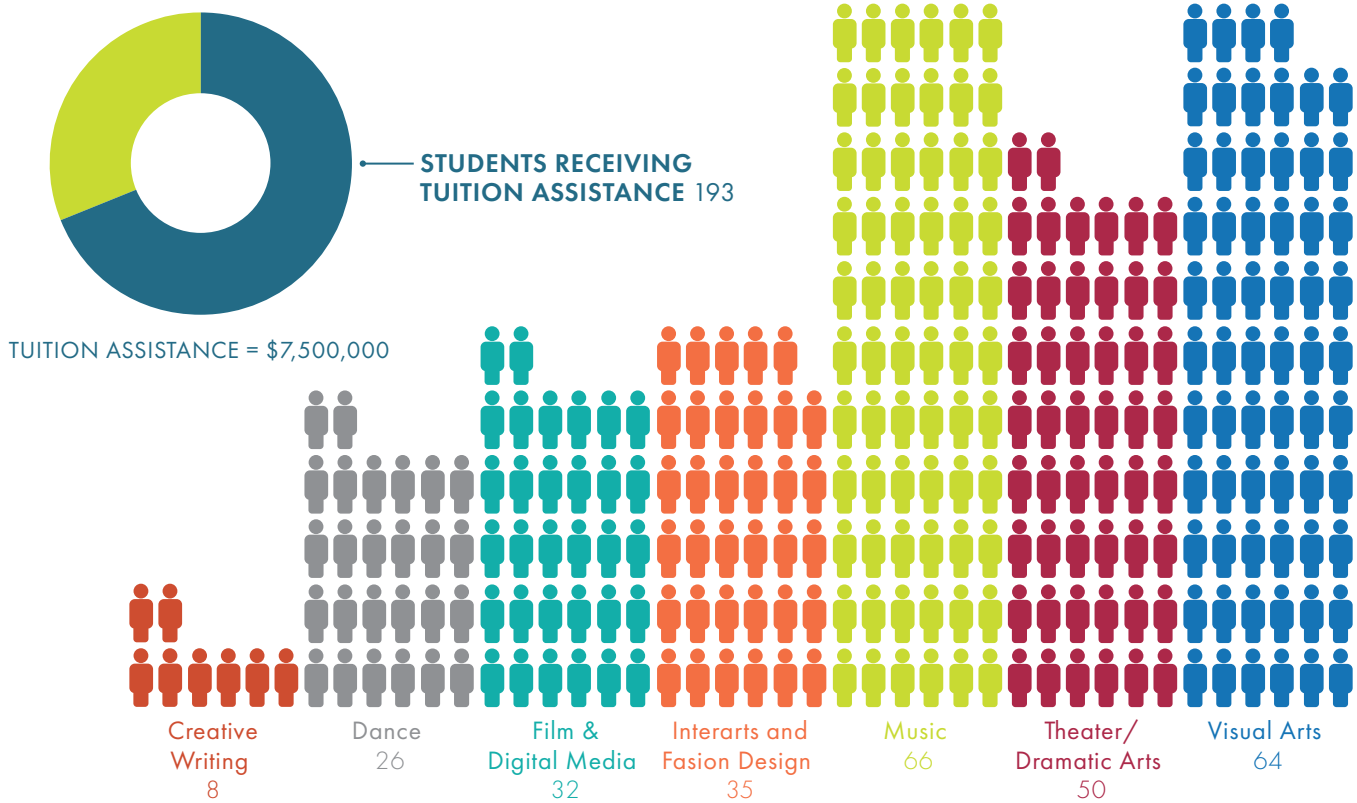


STUDENTS RECEIVING  
TUITION ASSISTANCE 186

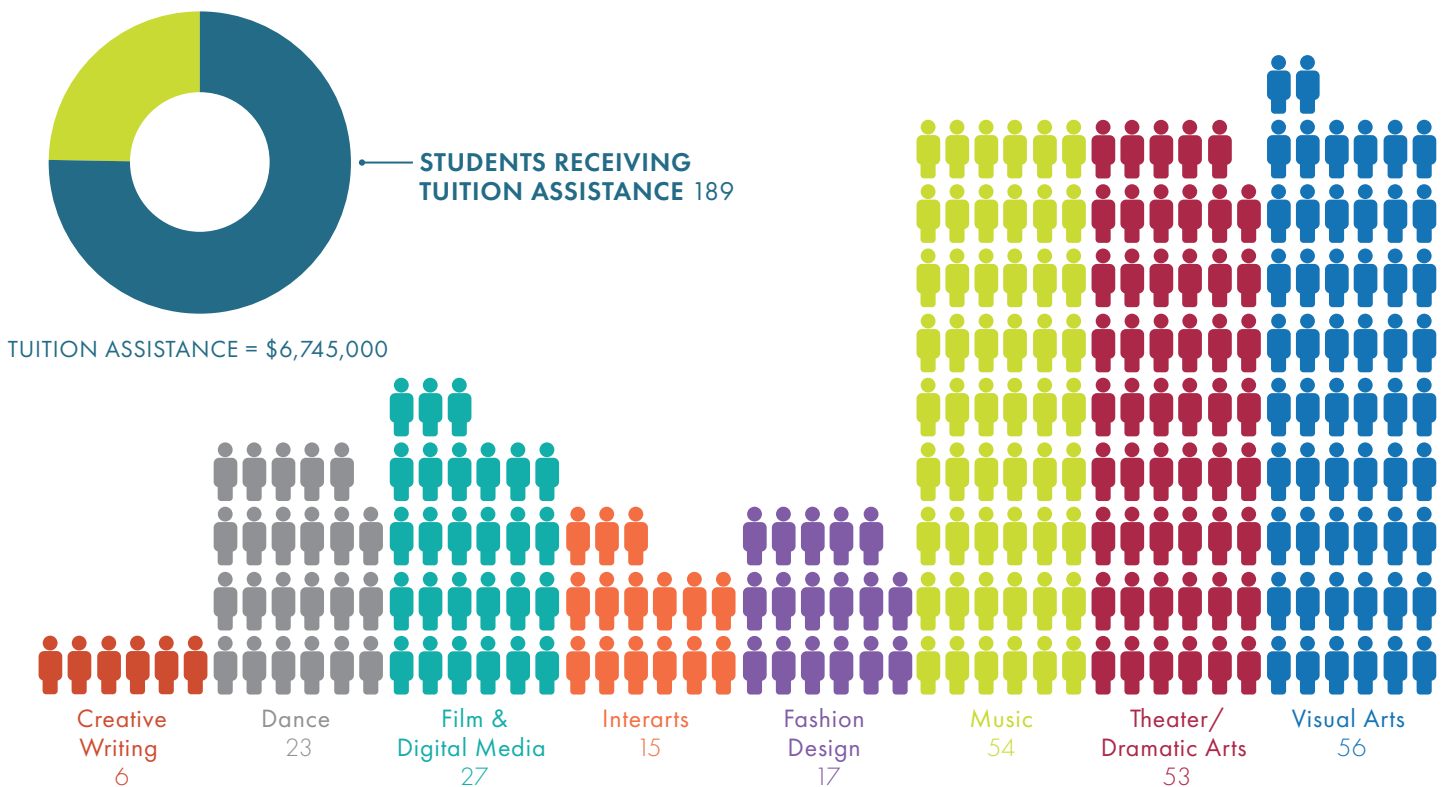
TUITION ASSISTANCE = \$6,845,000



# FALL 2021 280 TOTAL STUDENTS 30 COUNTRIES REPRESENTED



# FALL 2022 251 TOTAL STUDENTS 28 COUNTRIES REPRESENTED





### **Summer 2020**

The 2020 Summer Program was a pivotal moment in Idyllwild Arts' history. Faced with the challenges of the pandemic, we made the decision to transition from an in-person program to a virtual one, an endeavor that demanded creativity, technological innovation, and commitment from our dedicated team. The 2020 Summer Program was a testament to our organization's ability to adapt and innovate during challenging times. We have gained valuable experience and insights into virtual programming that will continue to benefit us in the future. As we move forward, we are committed to blending the best elements of both virtual and in-person offerings to provide a dynamic and accessible arts program for all.

### **Summer 2021**

The 2021 Summer Program was a memorable journey as we continued to navigate the complexities of the COVID-19 pandemic. We recognized the importance of providing our students with both the opportunity to return to onsite studios and the option to engage virtually, all while prioritizing safety and maintaining a sense of community. Our program's theme, "Back together," served as a unifying motto, emphasizing our collective commitment to reconnect, create, and inspire through the arts. Despite the challenges of distancing, our students and faculty embraced the opportunity to be back in studios, fostering a sense of togetherness and creative camaraderie. By offering virtual components, we were able to reach a broader and more diverse audience, extending the impact of our program beyond our immediate community. This approach contributed to increased enrollment and expanded support from students and supporters alike. The 2021 Summer Program was a remarkable experience that demonstrated our ability to overcome challenges while continuing to provide a nurturing environment for artistic growth and creativity. As we move forward, we will build upon the lessons learned during this unique summer to further innovate and evolve our programming.

## Summer 2022

During the seven weeks of Summer Programs offered in 2022, we hosted over 800 participants on the Idyllwild Arts campus, ranging in age from 5 years old to 90. The Nelson Dining Hall Staff served over 25,000 meals between June 12 and August 3, several of which occurred outside, such as in the Holmes Amphitheater on Arrival Days and in the Cargill Commons for the popular Wednesday Night Barbecue & Open Mic. All of this reflects IA's return to in-person programming and pre-pandemic modes of operation. Almost all of Summer 2022's programming was held in-person (with the noted exception of ESL programming, which was still held virtually due to travel restrictions in other countries).

While we do celebrate the significant growth from the 2021 Summer Program to this year, we must acknowledge how that significant growth posed a number of challenges to our team. From managing COVID-19 in a residential summer program, to hiring adequate staff, to opening the pool after it had been closed for two consecutive summers, there were a number of potential pitfalls that we have successfully avoided and must continue to avoid as we responsibly grow the Summer Program back to pre-pandemic numbers.

This past summer proves that we are moving in the right direction of growth and have been successfully evolving programs to meet the needs and interests of a post-pandemic audience. These trends have continued into the beginning of summer 2023—the end of Fiscal Year 2023—in which June saw the blossoming of an Adult Arts Campus culture in the month of June. Meanwhile, Idyllwild Arts took the opportunity to provide more public-interfacing programming, including Gallery Receptions, artist presentations, demos, and other events on campus.



# SUMMER: FISCAL YEAR 2021

## KIDS & TEENS (July 2020)

**Kids and Teens Enrolled: 263**

*no public events were held for summer 2020 due to Covid-19*

TEENS: 237

JUNIOR ARTISTS: 26

CHILDREN: *Not offered due to restrictions from Covid-19*

ENGLISH AS A SECOND LANGUAGE: *Not offered due to restrictions and difficulties with international travel due to Covid-19*

**Workshops Offered: 21**

**Number of International Students: 28**

**Number of Programs that Sold Out: 5** out of 21 offered

**Gross Revenue from Kids & Teens Programs (July 2020): \$334,400**

## ADULT & NATIVE AMERICAN ARTS (July 2020)

**Workshops Hosted: 9**

WORKSHOP PARTICIPANTS: 65

**Virtual Events Hosted: 11**

between July 2 and August 5, 2020

**Gross revenue from the Adult and Native Arts Online Programs (July 2020): \$25,600**

## ADULT & NATIVE AMERICAN ARTS (June 2021)

**Workshops Hosted: 24**

WORKSHOP PARTICIPANTS: 129

EVENTS HOSTED: 3

**Gross revenue from the Adult Programs (June 14): \$84,240**

**Revenue from Room & Board for Adult Programs: \$8,700**

## AUXILIARY

**Children's Programs: 101**

AUXILIARY WORKSHOPS: 13

Fall: 8

Spring: 5





# SUMMER: FISCAL YEAR 2022

## KIDS & TEENS (July 2021)

**Kids and Teens Enrolled:** 177

EVENTS HOSTED: 19

TEENS: 177

JUNIOR ARTISTS: *Not offered due to restrictions from Covid-19*

CHILDREN: *Not offered due to restrictions from Covid-19*

ENGLISH AS A SECOND LANGUAGE: *Not offered due to restrictions and difficulties with international travel due to Covid-19*

**Workshops Offered:** 10

**Number of International Students:** 6

**Number of Programs that Sold Out:** 10 out of 10 offered

**Gross Revenue from Kids & Teens Programs (July 2021):** \$727,366

## ADULT & NATIVE AMERICAN ARTS (June 2022)

**Workshops Hosted:** 25

WORKSHOP PARTICIPANTS: *over* 195

NATIVE ART WORKSHOPS: 12

Participants: 114

ADULT ART WORKSHOPS: 12

Participants: 83

EVENTS HOSTED:

Adult Art: 12

Native Art: 7

Gallery Receptions: 3

**Gross Revenue from the Adult Programs (June 11 - July 16):** \$158,000

**Revenue from Room & Board for Adult Programs:** \$56,775

NATIVE ART PROGRAMS: \$32,915

ADULT ART PROGRAMS: \$23,860

## AUXILIARY

**Children's Programs:** 90 enrollments

AUXILIARY WORKSHOPS: 15

Fall: 10

Spring: 5

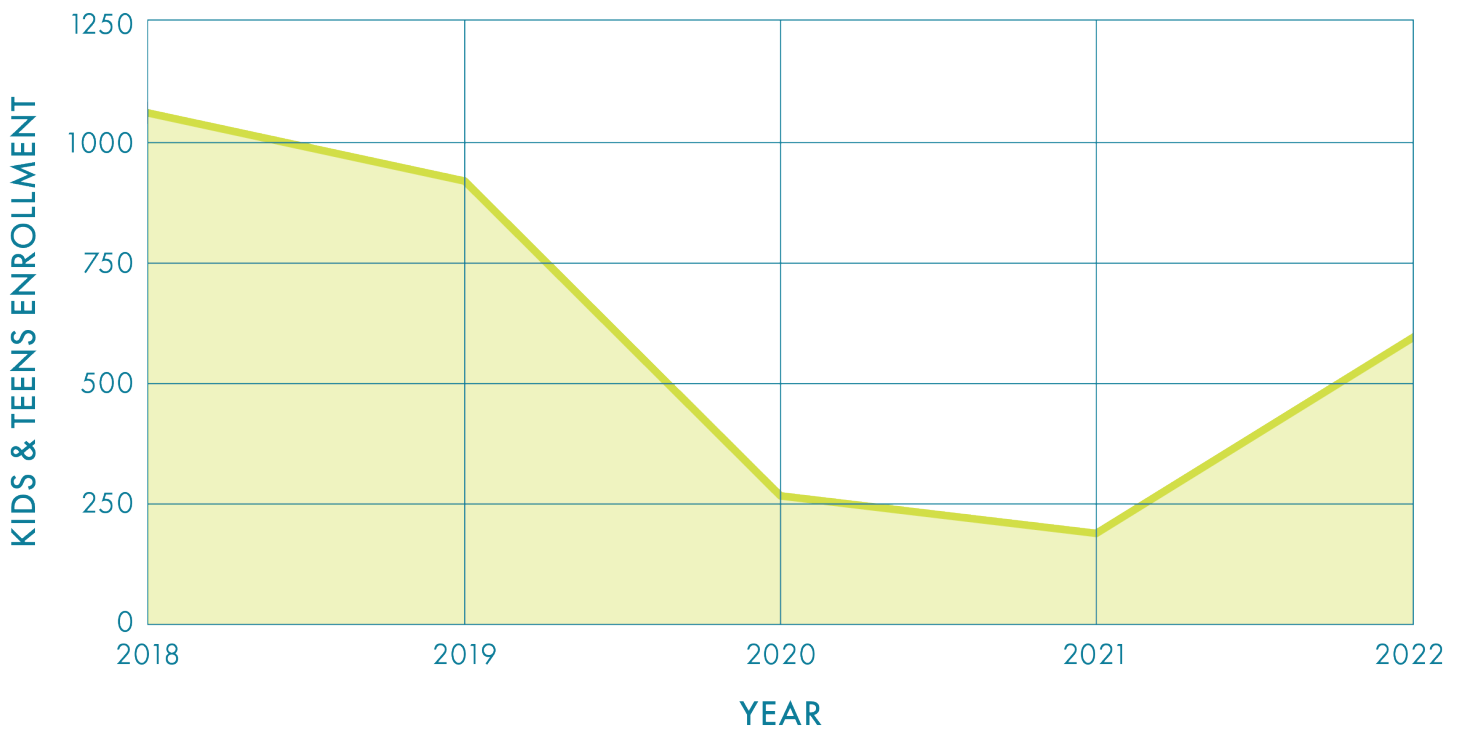


# SUMMER: FISCAL YEAR 2023

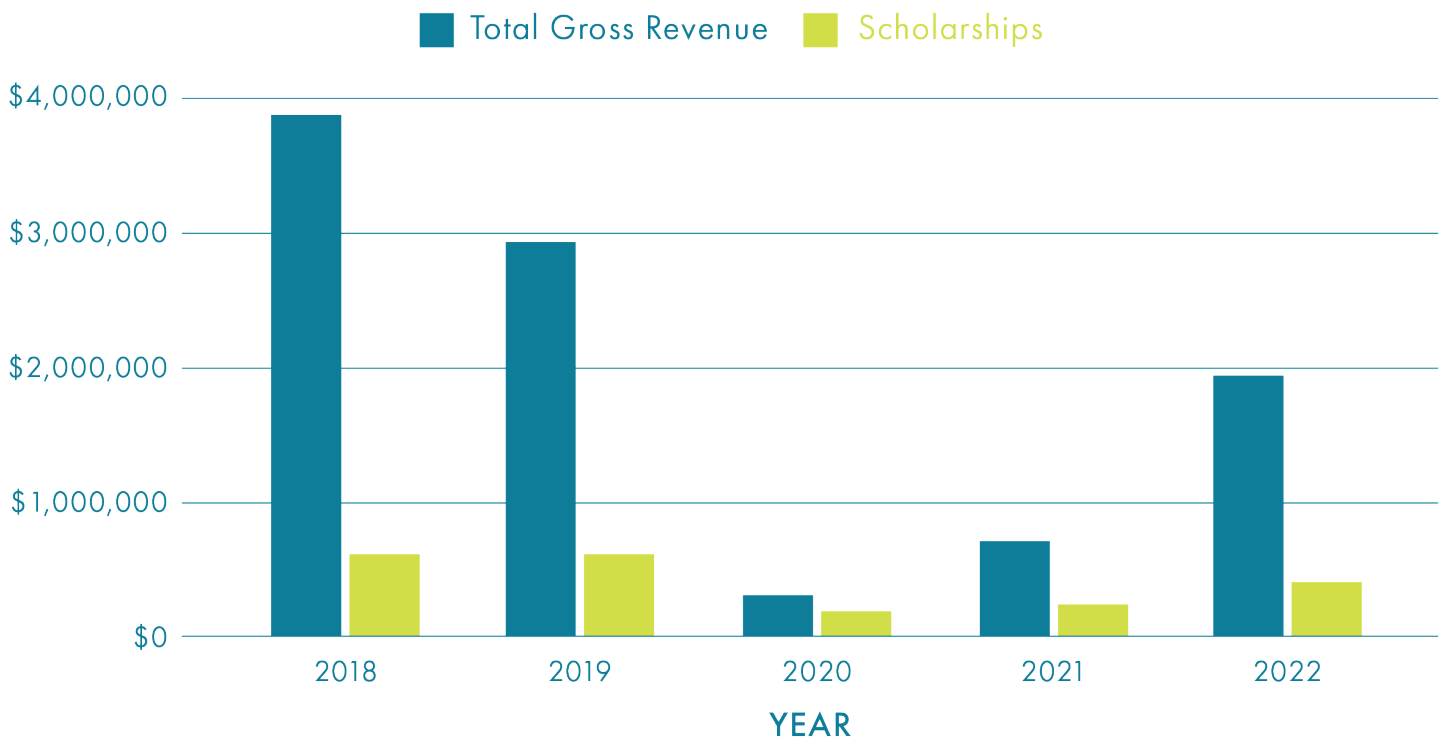
## Kids & Teens (July 2022)

- 582 Kids and Teens enrolled and 50+ special events hosted, including campus performances, recitals, readings, and exhibits
  - Teens = 447
  - Junior Artists = 74
  - Children = 83
  - English as a Second Language = *Not offered due to continue restrictions and difficulties with international travel due to Covid-19*
- Workshops Offered = 30
- Number of International Students: 30
- Number of Programs that Sold Out: 25 out of 30 offered
- Gross revenue from Kids & Teens Programs (July 2-30): ~\$1.9 million

SUMMER ENROLLMENT (2018-2022)



## GROSS REVENUE (2018-2022)



### Adult & Native American Arts (June 2023)

- Family Week (not held in 2021 or 2022) = 5 families, with 23 Participants
- Hosted 31 workshops for adult students in June, with over 230 workshop participants
  - 19 Adult Art workshops with 128 participants
  - 12 Native Art workshops with 106 participants
- Hosted 16 Adult Art events, 7 Native Art events, and 3 gallery receptions
- Gross revenue from the Adult Programs (June 12-July 2): ~\$200,000
- \$85,754 in revenue from Room & Board for Adult Programs
  - \$39,220 in Adult Art programs
  - \$46,534 in Native Art programs
- Scholarships
  - Adult Art programs
    - \$5,000 to 4 Piano Performance students
    - \$5,622 to 3 Writer's Week fellowships
    - 1 Native Arts Sponsored Writers Week Fellowship in the amount of \$1,874
  - Native Art programs: \$64,740.50 in scholarships awarded to 45 students in the summer

### Auxiliary

- Auxiliary Enrollments
  - Children's Programs: 100 enrollments
    - Auxiliary Workshops = 15 total; 8 in the fall and 7 in the spring
  - Native Art: 21 participants in the winter auxiliary programs
    - Auxiliary Workshops = 3 workshops in the winter auxiliary programs
    - Auxiliary Scholarships: \$10,405 in scholarships awarded to 13 Native Arts students in the winter



# SUMMER GALLERY OPERATIONS

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## Gallery Operations (June 10 - August 3, 2019)

- GROSS Revenue from Gallery Operations (June 10-Aug 3): \$31,731
  - GROSS Revenue from sales of Artist-Consigned items: \$22,528
    - Artist Commissions Paid (70% of sales on artist-consigned items): \$15,984
    - NET Revenue after Artist Commissions (30%): \$6,544
  - GROSS Revenue from sales of Inventory Items: \$9,210
    - NET Revenue (after COGS): \$4,530
  - NET revenue of Artist-Consigned and Inventory sales: \$11,250

## Gallery Operations (June 14 - July 23, 2021)

- Open to the Campus Community and General Public for 25 days.
  - Due to policies and restrictions related to the pandemic, the gallery did not host public receptions or events in summer '21 and operated with limited hours. Artwork sales were primarily processed online, rather than onsite.
- A total of 13 artists exhibited
- GROSS Revenue from Gallery Operations (June 13-July 30): \$597.89

## Gallery Operations (June 13 - July 30, 2022)

- Open to the Campus Community and General Public for 40 days and 7 evenings for receptions and events, including openings, readings, and artist talks
- Over 100 artists exhibited, including over 60 Teen Artists from the Sessions I and II Visual Arts culminations; this was the first summer in which teens exhibited in the Parks Exhibition Center.
- GROSS Revenue from Gallery Operations (June 13-July 30): \$24,564
  - GROSS Revenue from sales of Artist-Consigned items: \$15,616
    - Artist Commissions Paid (70% of sales on artist-consigned items): \$11,678
    - NET Revenue after Artist Commissions (30%): \$3,938
  - GROSS Revenue from sales of Inventory Items (excludes sales tax, Square fees): \$8,948
    - NET Revenue (after COGS): \$4,067
  - NET revenue of Artist-Consigned and Inventory sales: \$8,004
- A full report on Summer 2022 Parks Exhibition Center operations can be seen [HERE](#)

## Gallery Operations (June 12 - July 29, 2023)

- Open to the campus community and general public for 42 days, including 9 evenings for receptions and special events, such as artist and curator talks, readings, and youth art culminations
- Approx. 190 artists featured across 7 weekly rotating exhibitions:
  - **50** guest, faculty, & staff artists presented, with sales generating \$12,828.20 in artist commissions on the sale of their work
  - **6** artists featured in the guest-curated annual invitational for the Native American Arts Festival Exhibition, Still We Smile: Humor as Correction and Joy
  - **130** Teen & Junior Artists shown in the gallery for their culmination events: painting, drawing, printmaking, photography, digital art, animation, ceramics, mixed media
- GROSS Revenue from Gallery Operations (June 12-July 29): \$28,752
  - GROSS from sales of Artist-Consigned Items: \$18,397
    - Artist Commissions Paid (70% of sales on artist-consigned items): \$12,828
    - NET Revenue after Artist Commissions (30%): \$5,569
  - GROSS Revenue from sales of Inventory Items (excludes sales tax, Square fees): \$10,355
    - NET Revenue (after COGS): \$4,512
  - NET revenue of Artist-Consigned and Inventory sales: \$10,081





# ANNUAL GIVING

## ANNUAL GIVING: FISCAL YEAR 2021 SUSTAINING OUR MOMENTUM

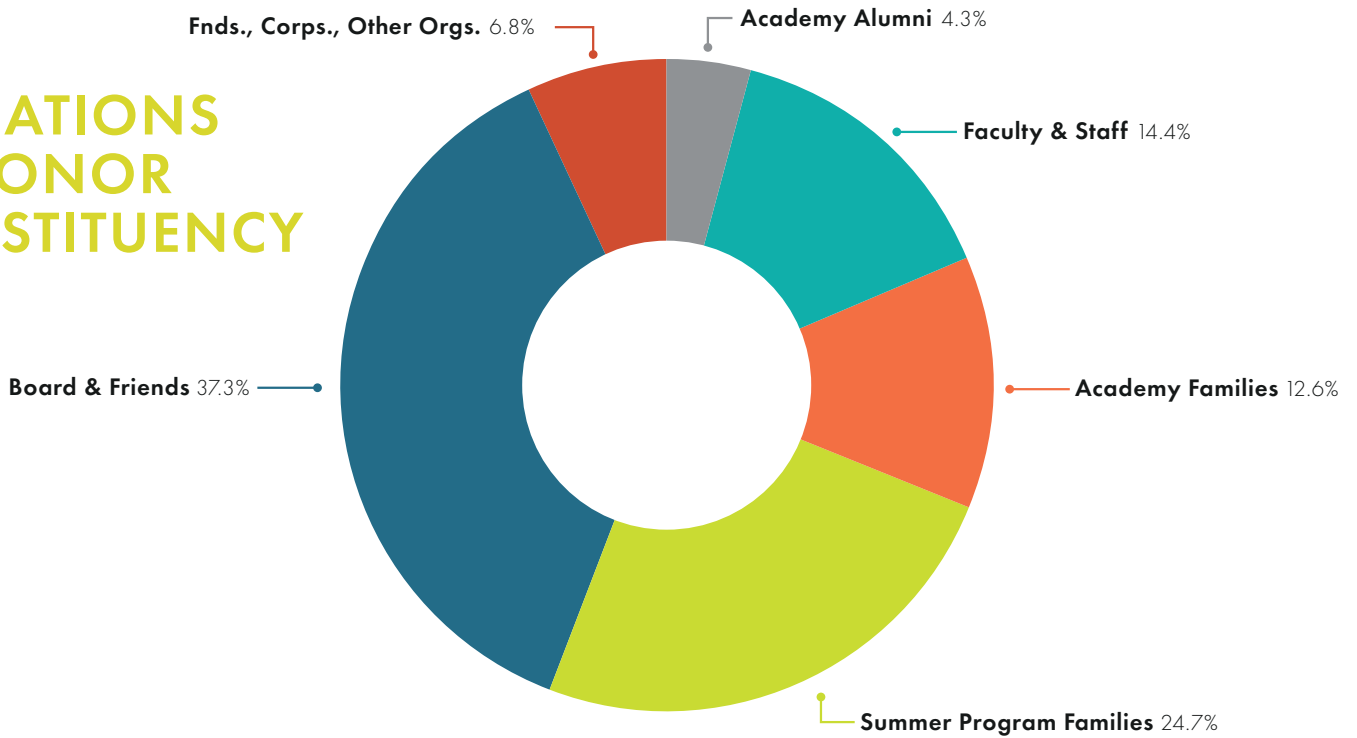
Fiscal year 2021 was a testament to the unwavering support and resilience of the Idyllwild Arts community. With the backdrop of a challenging year, we stood together, making a significant impact on our beloved institution. In this fiscal year we saw a total of 397 generous donors stepping forward to ensure Idyllwild Arts Academy's continued success.

Our giving activities in FY 2021 were meaningful displays of unity. Giving Day; One World, One Idyllwild; the Response Fund, Giving Tuesday, and the appeals for Fall, Spring and End of Year all played key events leading to the support of our institution.

**Annual Giving: Fiscal Year 2021 (July 1, 2020 - June 30, 2021)**

- Total Donors = **397**
- Breakdown
  - Academy Alumni = **17**
  - Faculty & Staff = **57**
  - Academy Families (past & present) = **50**
  - Summer Program Families = **98**
  - Board & Friends = **148**
  - Foundations, Corporations, Other Organizations = **27**

**DONATIONS  
BY DONOR  
CONSTITUENCY  
2021**



EVENTS	GIVING DAY	ONE WORLD, ONE IDYLLWILD	RESPONSE FUND	GIVING TUESDAY	FALL APPEAL	SPRING APPEAL	END OF YEAR APPEAL
DONORS	120	16	195	52	81	93	84
RAISED	\$2,257	\$6,420	\$219,122	\$21,585	\$18,150	\$38,025	\$36,850

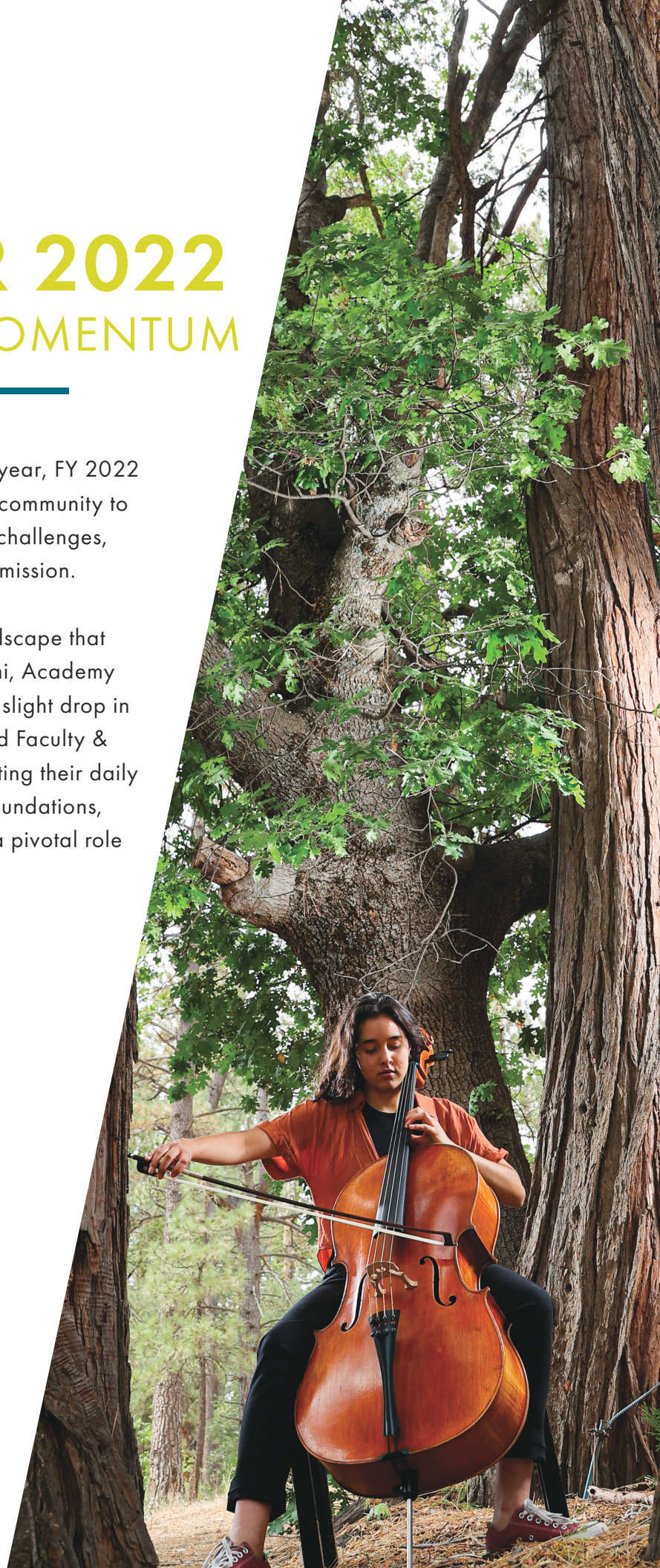
**\$3,948,860 FUNDRAISED**

# ANNUAL GIVING: FISCAL YEAR 2022 SUSTAINING OUR MOMENTUM

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Building on the accomplishments of the previous year, FY 2022 continued to demonstrate the commitment of our community to Idyllwild Arts Academy. Despite facing ongoing challenges, 257 generous donors stepped up to support our mission.

In FY 2022 we witnessed an evolving donor landscape that remained steadfast in its loyalty. Academy Alumni, Academy Families, and Summer Program Families all had a slight drop in donors, yet continued to show support. Dedicated Faculty & Staff also maintained contributions while conducting their daily roles for the campus community. Donations by Foundations, Corporations, and Other Organizations played a pivotal role in sustaining our mission.

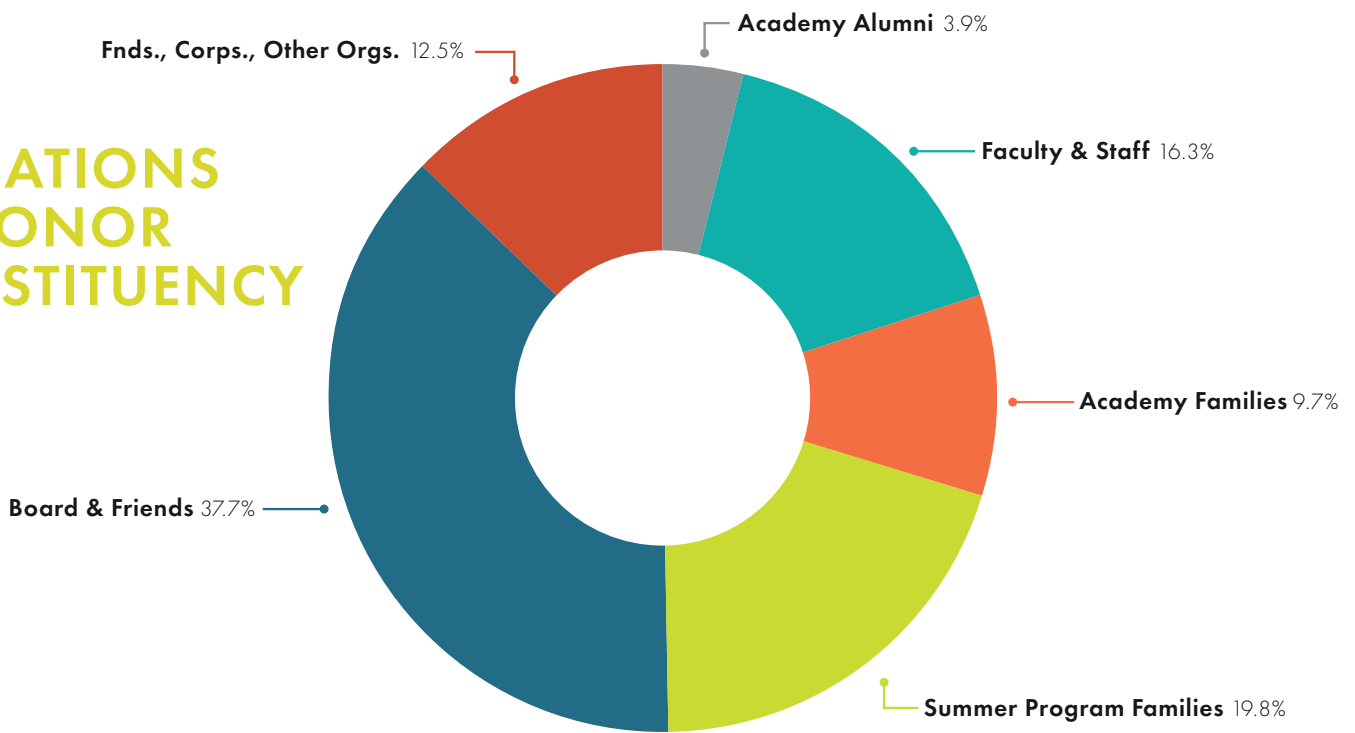




**Annual Giving: Fiscal Year 2022 (July 1, 2021 - June 30, 2022)**

- Total Donors = **257**
- Breakdown
  - Academy Alumni = **10**
  - Faculty & Staff = **42**
  - Academy Families (past & present) = **25**
  - Summer Program Families = **51**
  - Board & Friends = **97**
  - Foundations, Corporations, Other Organizations = **32**

**DONATIONS  
BY DONOR  
CONSTITUENCY  
2022**



EVENTS	RESPONSE FUND	GIVING TUESDAY	FALL APPEAL	SPRING APPEAL	END OF YEAR APPEAL
DONORS	22	22	86	65	47
RAISED	\$506,731	\$9,520	\$30,694	\$33,105	\$26,506

**\$2,997,301 FUNDRAISED**

# ANNUAL GIVING: FISCAL YEAR 2023 SUSTAINING OUR MOMENTUM

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Fiscal Year 2023 underscored the enduring spirit of the Idyllwild Arts community. With 357 donors, we achieved remarkable progress in our ongoing mission to sustain and expand our institution. Donor participation among Academy Alumni, Faculty & Staff and Academy Families increased, highlighting their strong connection. While Summer Program Families saw a decrease, donors among Board & Friends gained in numbers, as did participation by Foundations, Corporations, and Other Organizations.

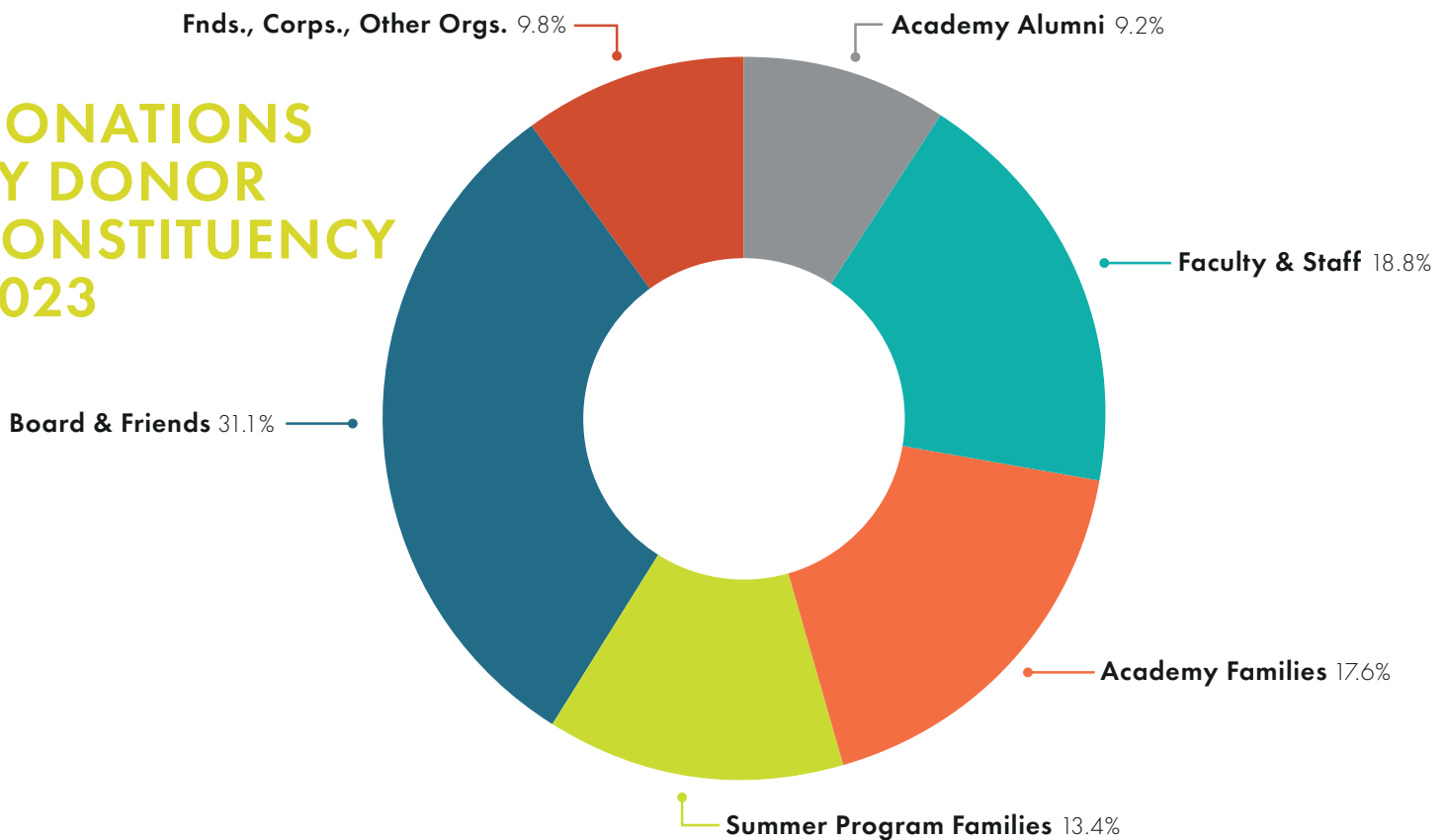
The year was truly exceptional, with an impressive surge in contributions during Giving Day and the unprecedented success of the Advancing Our Promise campaign. The remarkable fundraising total demonstrates our community's consistent and incredibly generous support, a source of immense pride and gratitude.



## Annual Giving: Fiscal Year 2023 (July 1, 2022 - June 30, 2023)

- Total Donors = **357**
- Breakdown
  - Academy Alumni = **33**
  - Faculty & Staff = **67**
  - Academy Families (past & present) = **63**
  - Summer Program Families = **48**
  - Board & Friends = **111**
  - Foundations, Corporations, Other Organizations = **35**

## DONATIONS BY DONOR CONSTITUENCY 2023



EVENTS	GIVING DAY	ADVANCING OUR PROMISE CAMPAIGN	GIVING TUESDAY	FALL APPEAL	SPRING APPEAL	END OF YEAR APPEAL
DONORS	125	12	32	111	88	72
RAISED	\$124,080	\$9,270,889	\$9,850	\$64,692	\$5,461	\$67,880

**\$11,246,600 FUNDRAISED**

# THANK YOU

As we reflect on these fiscal years, it is evident that support for Idyllwild Arts remains strong, resilient and full of hope. With each passing year we have grown stronger and our collective impact has reached new heights. We are deeply grateful for your generosity, which goes beyond these pages and enriches the lives of students and artists worldwide. Your dedication advances our promise to ensure the magic of Idyllwild Arts lasts for generations to come.

